



*...Dedicated to the Success of Ontario's Grape Growers*

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## PM Unveils Labelling Plan to Clearly Identify Canadian Foods

*Press Release from the Prime Minister of Canada Website*

[www.pm.gc.ca](http://www.pm.gc.ca)

21 May 2008

Beamsville, Ontario

Prime Minister Stephen Harper today announced a plan to modernize the federal guidelines governing use of "Product of Canada" and "Made in Canada" labels to ensure they clearly identify the Canadian content in food products.

"Our new guidelines are designed to redefine Canadian food content labels to better reflect the true origins of products in today's global marketplace," said Prime Minister Harper. "Our government is tightening the definitions of these familiar labels, so Canadians know exactly what they're getting, and get exactly what they want."

The current food labelling guidelines, unchanged since the 1980s, do not clearly reflect the actual Canadian content in foods sold in Canada. Under the proposed new guidelines, when a label says "Product of Canada," both the contents and processing of that food must be Canadian. A qualified "Made in Canada" label can be applied to products containing imported ingredients as long as the products are manufactured or processed in Canada.



*Prime Minister Harper announcing the plan to modernize the federal guidelines used in Canadian Food Labelling.*

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### GGO Services

- Grape Research, Pricing & Promotion
- Grape Inspection
- Government & Industry Relations
- Government Lobbying
- Government Policies & Regulations
- Farm Labour Legislation & Program
- Chemical Registration
- Nutrient Management
- Crop Insurance Requirements
- KCMS Code-A-Phone
- Business Risk Management (CAIS & SDRM)
- Weather Innovations Incorporated (WIN)

## PM Unveils Labelling Plan to Clearly Identify Canadian Foods (Cont'd)

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*From left to right: Rick Dykstra - MP for St. Catharines; Bill George Jr. - Grape Growers of Ontario, Chair; Honourable Stephen Harper - Prime Minister of Canada; Dean Allison - MP for Niagara West-Glanbrook.*

“Today’s announcement is the latest step in our government’s plan to bring Canada’s consumer product regulation into the modern era,” said the Prime Minister.

The initiative is part of the Food and Consumer Safety Action Plan, a comprehensive series of initiatives aimed at establishing tougher regulation of food, health and consumer products.

The Government of Canada will hold consultations to get views from Canadians

and stakeholders before finalizing the new food labelling guidelines and their implementation. Canadians are invited to participate in this consultation by visiting [www.healthycanadians.ca](http://www.healthycanadians.ca) or calling 1-800-442-2342.

### Important - Growers, Processors and Protocols What You Should Know Prior to Harvest

**P**rior to harvest, growers are advised to follow up with processors to confirm protocols/policies that are in place for the delivery of grapes.

- Volatile acidity (VA) levels.
- pH levels.
- MALB.
- Disease thresholds.
- Bin/container requirements including food grade coating.
- Pesticide use and acceptable limits of pesticide residues.
- Pre-harvest fungicide use.
- Maturity monitoring.





## Top-up Funding for Juice Grape Growers who Participated in the 2007 Ontario Juice Grape Transition Program

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Growers received \$1,500 per acre from the 2007 Juice Grape Transition Program. With the current transition program (Orchards & Vineyards Transition Program) growers who pull out vines receive \$1,618.74 per acre. As such juice grape growers who participated in the 2007 Juice Grape Transition Program will receive top-up funding of \$118.74 per acre.

Please note that cheques for the funding top-up were mailed out on May 21, 2008. If you have not received your cheque or if you have any questions, please contact Julie Dixon at (905) 688-0990 X228.



Ministry of Agriculture,  
Food and Rural Affairs

## “Low Skills” Labour Program

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The Seasonal Agricultural Workers Program (SAWP) is well known and well used. There is now a second program to access “low skill” offshore workers. Workers from any country in the world can be available for full time work for up to 2 years. A meeting to discuss this program will take place as follows:

**When:** Monday, June 23, 2008, 7-9 p.m.

**Where:** Rittenhouse Hall, Vineland Resource Centre,  
4890 Victoria Ave. North, Vineland Station

**Register:** At Flowers Canada (Ontario) 1-800-698-0113 or Email [ken@fco.on.ca](mailto:ken@fco.on.ca)

Henry Neufeld of Human Resource and Social Development Canada will host a program that covers the application process that includes Immigration and Border protocols. It will compliment the SAWP and is price competitive. Global markets are about goods and services. They do not reflect labour, food safety or environmental requirements. Here is a way for Ontario to remain competitive by accessing required workers.

## Updating of Vineyard and Vine Planting Information

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Nick Lemieux and Amy Zimmerman are back this summer at the Grape Growers of Ontario's office to help on various projects. Please be advised that they will be contacting you this summer to update our vineyard and vine planting information.

We thank you in advance for helping us update our information to help serve you better.



## Grape Growers of Ontario Cuvée Award of Excellence in Viticulture

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The Cuvée Gala showcases the best Ontario VQA wines and it is in this same spirit that Cuvée will recognize a grower who promotes excellence in their vineyard practices.

# CUVÉE

### Nomination Guidelines:

- **Nominations will open June 10, 2008 and remain open until June 30, 2008.**
- Application/Nominations are limited to the first ten (10) nominees.
- The Nominator must be a member of the Grape Growers of Ontario. The Nominator can only put forward one Nominee in any given year and should only nominate within the specified “Award Category” of that year.
- The Nominee must be a member of the Grape Growers of Ontario.
- Nominations are to be directed to the Niagara Community Foundation (NCF). The ten successful nominees will be confirmed in writing by the NCF. All others will also be notified by the NCF.
- The award winner will be notified by the NCF and receive two complementary tickets to attend the Cuvée Gala to accept the award. The NCF will contact the award recipient for further details.

### Award Categories:

- One (1) award will be given annually on a rotating basis in the following categories:  
Best White Vinifera      Best Red Vinifera      Best White or Red Hybrid

### Selection Criteria:

- Only one (1) block may be nominated per grower/owner each year. One (1) block is considered to be a minimum of one (1) contiguous hectare within a business that is ten (10) commercial hectares (minimum) in size.
- Vineyard management must be under the direction of the nominee or direct employee of the nominee (no vineyards custom managed by a 3<sup>rd</sup> party paid strictly to manage the vineyard will be allowed – however, true share cropping agreements are acceptable).

### Vineyard Evaluation Procedure Process:

- Vineyard Evaluation will take place three times.
- The Grower Nominee will not know the specific date for Site Visits One (Confirmation and “Tagging”; timeline: 2<sup>nd</sup> to 3<sup>rd</sup> week of July) and Two (Veraison Evaluation; timeline: 3<sup>rd</sup> week of August) but will be contacted prior to the visit for permission and safety reasons.
- The Nominee must notify the Evaluation Team coordinator at least 3 days prior to harvest to allow for judging of Site Visit #3 (Harvest Evaluation). Failure to notify the Evaluation Team Coordinator will void the applicant from the competition.

## AgrInvest Kickstart Letters

**F**armers are reminded to respond to their AgriInvest Kickstart letters by the June 30, 2008 deadline. Farmers who don't respond by the deadline will not receive Kickstart funds.

In spring 2007, the Government of Canada announced \$600 million to kick start producer accounts under AgriInvest. Most producers received a letter explaining the benefits for which they were eligible.

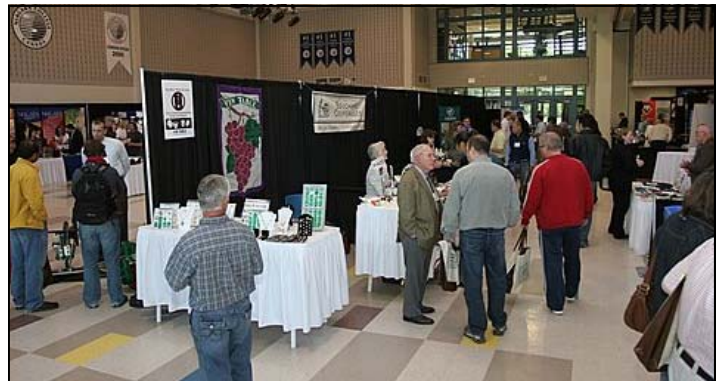
To receive Kickstart funds, producers must respond to their letter by returning the tear-off section indicating whether they want to withdraw the funds or leave them in a government-held account. The response letter must be postmarked no later than June 30, 2008.

For more information about AgriInvest Kickstart, farmers can visit the AgriInvest website at [www.agr.gc.ca/agriinvest](http://www.agr.gc.ca/agriinvest) or contact the federal administration toll free at 1-866-367-8506.

## Uncorked Grape and Wine Conference and Trade Show 2008

**T**he third annual Niagara based two-day grape and wine conference and trade show was held at Niagara College - Glendale Campus on May 27-28. Featured over two days were local and international speakers. 60 best-of-class exhibitors showcased their viticulture and oenology products and services at the sold out trade show.

Participants at the conference and trade show heard from various experts on topics such as Creating



Flavour in the Vineyard; Climate Change and Water Management; Options for Controlling Grape Powdery Mildew and Managing Berry Moth; Steps to Sustainability for Ontario Wineries; Importance of the Origin of Wine as a Marketing Vehicle, to name a few.

The afternoon of the second day was dedicated to reviewing research updates in viticulture, oenology and consumer trends. Matthias Oppenlaender presented an overview of the new Ontario Grape and Wine Research Inc.

The Grape Growers of Ontario would like to extend its thanks to all those who participated in Uncorked and to the organizing committee.

## Festival Epicure: a Celebration of Food, Wine and Music

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**F**estival Epicure was created 14 years ago and has grown over the years from a few hundred visitors in 1995 to over 25,000 in 2007.

Festival Epicure will be held in Windsor, Ontario at the Riverfront Festival Plaza (across from Casino Windsor) on July 4-6, 2008.

The event showcases Windsor's restaurant and hospitality industry and the best R&B, jazz, blues and world music the Windsor/Michigan region has to offer. The event also presents the regional wine industry and helps promoting the South Western Ontario Vintners Association and wine tours.

The event is a fundraiser for the Kidney Foundation of Canada. The total contribution to the Kidney Foundation of Canada has been over \$180,000 for the last past 8 years.

For more information about the event, please visit: [www.festivalepicure.com](http://www.festivalepicure.com).



## 33<sup>rd</sup> ASEV/ES Meeting

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**T**he 2008 ASEV/ES meeting will take place July 14-16, 2008 at the Four Points by Sheraton in St. Catharines. The American Society for Enology & Viticulture Eastern Section (ASEV/ES) is bringing this year's meeting to Brock University.



### Agenda:

- Day 1: Visits of Niagara vineyards and wineries. There will be a lunch picnic with wine and a dinner BBQ.
- Day 2: Presentation of contributed and student papers. The evening will start with a sparkling wine reception followed by a banquet and live entertainment.
- Day 3: One-day symposium on aromatic whites entitled *Anything but Riesling*. The final day will conclude with a farewell reception in the evening and grazing-style dinner.

For more information, please visit [www.nysaes.cornell.edu/fst/asev/conference.php](http://www.nysaes.cornell.edu/fst/asev/conference.php).



## Triggs International Premium Vinifera Lecture Series



Announcing the 5<sup>th</sup> Annual Triggs International Premium Vinifera Lecture Series at CCOVI. The speaker Dr. Daniel Roberts is from Integrated Winegrowing, California. The lecture series was created by Donald and Elaine Triggs to bring a leading international speaker to present a lecture on key issues related to premium vinifera. More information forthcoming.

### Agenda:

- **September 2, 2008:** Vineyard visits/technical workshops
- **September 3, 2008:** Public lecture entitled *Influence of Climate on Variety Choice and Wine Quality*

## Shores of Erie International Wine Festival

The Shores of Erie International Wine Festival will take place September 4-7, 2008 at Fort Malden, Historic Site of Canada in Amherstburg, Ontario. "The festival combines the perfect blend of regional wines, fine cuisine, and an eclectic mix of live entertainment."



The Grape Growers of Ontario is a VQA Sponsor at this event. Come and join us!

For more information, please visit [www.soewinefestival.com](http://www.soewinefestival.com).

## Berry Sensory Analysis at Brock University

CCOVI is offering for the first time in Canada a Continuing Education Course on *Berry Sensory Analysis*. Dr. Gianni Trioli from Vinidea Italy will be the presenter for this seminar. The aim of the course is to train viticulturists and winemakers in the standardized BSA method for assessing grape maturity. For participants to fully understand the method and develop the necessary evaluation skills each step of the course will include a tasting of several berry samples.

- **When:** September 11, 2008
- **Where:** Inniskillin Hall, Brock University
- **Cost:** \$195 Early Bird Registration (after July 15, 2008 the cost is \$225) includes health break, lunch, binder and parking
- **Contact:** Barb Tatarnic at (905) 688-5550 X4652 or email [ccovi@brocku.ca](mailto:ccovi@brocku.ca)



<b>For Sale</b>	<b>Contact</b>	<b>Telephone</b>
<ul style="list-style-type: none"> <li>Premium quality Italian stainless steel tanks available, many in stock, from 1,000 to 11,800 litres with or without jackets.</li> </ul>	Frank	(905) 684-3300
<ul style="list-style-type: none"> <li>Braun grape hoe, left and right unit for front mount.</li> <li>Tractor tires 16.9-20 with rims.</li> </ul>	Al	(905) 651-7400
<ul style="list-style-type: none"> <li>Corniani rotary bottle rinser, 60pbm, 1.5L bottles and 0.75 L bottles. Great working condition. \$2,500.</li> </ul>	Bernie	(519) 981-4571
<ul style="list-style-type: none"> <li>Grape seed drill.</li> <li>1988 Kuhn GA 300 GM 3 PH hay rake.</li> <li>1997 GB 300 gal orchard/vineyard sprayer.</li> <li>2 forage king hay baskets.</li> <li>Grieffa apple sorter.</li> <li>Brights/Jordan/Larkin wooden boxes; deep, orange plastic square Jordan/Brights boxes; shallow, rectangle Nursey boxes.</li> </ul>	Rob	(905) 984-8524
<ul style="list-style-type: none"> <li>Used water plastic tanks, 1,500 gallons, \$500 each or best offer.</li> </ul>	Steve	(905) 563-7737 X23
<ul style="list-style-type: none"> <li>300 gal. GB grape sprayer with shrouds, excellent condition.</li> </ul>	Jim	(905) 563-4195
<ul style="list-style-type: none"> <li>Large quantity of grow tubes. \$0.25 each.</li> </ul>	Kevin	(905) 468-9833
<ul style="list-style-type: none"> <li>Wine hose (red) 100 mm diameter, 4 meters long; 60 mm diameter, 4 meters long, 5 meters long.</li> </ul>	Bruno	(905) 562-1212
<b>Looking to buy or sell grapes.</b>	Julie at the GGO Office	(905) 688-0990 X228

## Get Your Grape Grower Sign!

If you have any questions, please call Nathalie at (905) 688-0990 X242.