



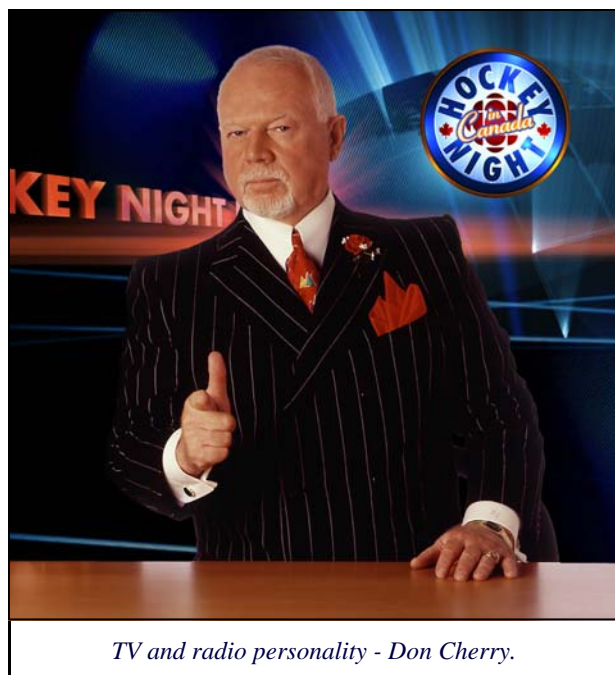
...Dedicated to the Success of Ontario's Grape Growers

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Grape & Wine Scotiabank Celebrity Luncheon

The Grape Growers of Ontario in partnership with Scotiabank, Friends of the Greenbelt Foundation and the Niagara Grape & Wine Festival are pleased to announce that Canadian TV and radio personality – Don Cherry – will be the speaker at the Celebrity Luncheon which kicks off the 57th annual Niagara Wine Festival. The event will take place at Club Roma in St. Catharines on Wednesday, September 17th at 11:30 a.m.



TV and radio personality - Don Cherry.

Bill George Jr., Chair of the Grape Growers of Ontario said, “we are delighted to have a Canadian icon who has a unique style of commentary as our Luncheon speaker and it is with pleasure that we welcome Don Cherry to open celebrations for the Niagara Grape & Wine Festival’s Niagara Wine Festival.”

Debbie Zimmerman, CEO of the Grape Growers of Ontario said, “we are pleased to have Don Cherry, Canada’s own “Grapes” join us and share in celebrating Ontario’s world-class grape and wine industry.”

Don Cherry is the co-host of Coach’s Corner intermission segment on CBC’s Hockey Night in Canada, a well-known author, a syndicated radio commentator for The Fan Radio Network and the creator of the Don Cherry’s Rock’Em Sock’Em video series. Don is a Canadian icon well-known for his outspoken opinions on a variety of subjects. His presentation promises to be lively and insightful.

For more information please call Niagara Grape & Wine Festival at (905) 688-0212 or visit www.niagarawinefestival.com.



GGO Services

- Grape Research, Pricing & Promotion
- Grape Inspection
- Government & Industry Relations
- Government Lobbying
- Government Policies & Regulations
- Farm Labour Legislation & Program
- Chemical Registration
- Nutrient Management
- Crop Insurance Requirements
- KCMS Code-A-Phone
- Business Risk Management (CAIS & SDRM)
- Weather Innovations Incorporated (WIN)

2008 Pricing for Wine Grapes

Following wine grape price negotiations on July 21-22, 2008, please find listed below the final offers for both the WCO and the GGO that will be going forward to arbitration. The 2007 price per tonne for wine grapes is found in the last column.

Class	Variety	2008 Arbitration Offer (\$/tonne)		2007 Price (\$/tonne)
		WCO	GGO	
5	DeChaunac, Rosette	\$646	\$659	\$646
5a	Marechal Foch	\$788	\$788	\$788
5b	Baco Noir, Chambourcin	\$834	\$860	\$851
5c	Experimental Red Hybrid	\$630	\$643	\$630
6	New York Muscat	\$510	\$520	\$510
7	S.V. 23-512	\$488	\$483	\$483
7a	Seyval Blanc, Vidal	\$589	\$600	\$583
7b	Geisenheim, etc.	\$520	\$510	\$510
7c	Experimental White Hybrid	\$451	\$447	\$447
9	J. Riesling	\$1,456	\$1,471	\$1,471
9a	Auxerrois	\$1,229	\$1,229	\$1,229
9b	Chardonnay	\$1,417	\$1,509	\$1,524
9c	Gewurztraminer	\$1,639	\$1,639	\$1,639
9d	Pinot Gris	\$1,655	\$1,672	\$1,639
9e	Sauvignon Blanc	\$1,639	\$1,655	\$1,639
9f	Experimental White Vinifera, Pinot Blanc	\$1,292	\$1,292	\$1,292
10	Gamay, Zweigeltrebe	\$1,284	\$1,395	\$1,381
10a	Pinot Noir	\$2,101	\$2,101	\$2,101
10b	Cabernet Sauvignon	\$1,955	\$2,038	\$2,080
10c	Cabernet Franc	\$1,652	\$1,822	\$1,786
10d	Merlot	\$1,996	\$2,059	\$2,101
10e	Shiraz	\$2,122	\$2,143	\$2,101
10f	Experimental Red Vinifera	\$1,366	\$1,366	\$1,366
	Distilling	\$125	\$125	\$125
	Sherry	\$300	\$300	\$300

Variety	2008 Arbitration Offer (\$/litre)		2007 Price (\$/litre)	NOTE: Minimum price for Icewine grapes is 125% of the price based upon normal harvest.
	WCO	GGO		
Late Harvest Juice at 26° Brix	\$4.40	\$4.58	\$4.58	
Vidal Icewine juice at 35° Brix	\$15.25	\$15.76	\$15.76	
Vinifera Icewine juice at 35° Brix	\$23.25	\$24.16	\$24.16	

The TD Canada Trust New Vintage Grille



From left to right: Honourable Peter Fonseca - Ontario Minister of Tourism; Doug Hernder - GGO, Vice Chair; and Honourable Ted McMeekin - Minister of Government Services.

TD Canada Trust's New Vintage Grille, the highlight of the New Vintage Festival, took place on Saturday June 21, 2008 at the Niagara Culinary Institute. Over 24 wineries were present at the event to unveil the first wines from the 2007 vintage.

The evening saw a live cooking demonstration and sampling with Chef Anna Olson, host of the Food Networks' *Sugar* and *Fresh with Anna Olson*. Nine chefs, ranked as top culinary artists in the Niagara region, also offered food samplings to the delight of those present. Live jazz and soul performances took place at the Grill Centre Stage and a silent auction featuring local prizes was also part of the evening.

Makeover at Inniskillin Wines

The renovations at Inniskillin Wines were officially unveiled on Monday July 7, 2008. The renovations were a result of a need for more retail space to accommodate a growing number of visitors to the winery.

The renovations included the creation of the Founder's Hall, dedicated to co-founders Donald Ziraldo and Karl Kaiser, which converted a former barrel room to a demonstration kitchen and special events area. The historic Brae Burn Barn, circa 1920s, which is the retail boutique is now more spacious. Renovations also included the construction of a Piazza containing 20 grey stones embedded in the pavement. Each stone will chronicle various historical steps of the winery.



From left to right: Karl Kaiser - Inniskillin Wines Co-Founder; Martin Schuele - GGO Growers' Committee; Albrecht Seeger - GGO Growers' Committee; Jay Wright - President of Vincor Canada; and Scott Starra - Director of Marketing, Inniskillin Wines.

News on the Pest Management Centre

The Pest Management Centre at Canada's Agriculture and Agri-Food Canada has new information available on its website <http://www4.agr.gc.ca/AAFC-AAC/display-afficher.do?id=1176486531148&lang=e>. You can view on the site the Status of All Minor Use Pesticides Projects and the document "Identification Guide to the Major Diseases of Grapes".



Agricorp Update

AgriStability

AgriStability participants who are in financial distress can receive half of their estimated 2008 AgriStability benefit by submitting an Interim Payment Application. 2008 Interim Payment Applications are available on our website or by calling Agricorp.

Self Directed Risk Management (SDRM)

The application deadline for the 2007 SDRM program year is **September 30, 2008**. Participants must also participate in 2007 AgriStability (deadline date was June 30, 2008).

For applicants who have already provided Agricorp with their 2007 Eligible Net Sales (ENS), Agricorp has mailed a pre-populated application form. To be eligible for a payment, producers must complete the following steps by **September 30, 2008**:

- Review their application package.
- Submit your Application/Deposit Summary, Withdrawal Form, and deposit cheque to Agricorp.

For producers who have not provided their 2007 ENS, the following steps must be completed by **September 30, 2008** to be eligible for a payment:

- Submit your 2007 financials to Agricorp. These are your AgriStability financial files.
- Agricorp will then mail you an application package, pre-populated with your financial information.
- Review the application package.
- Submit your Application/Deposit Summary, Withdrawal Form, and deposit cheque to Agricorp.

Contact Agricorp:

Monday to Friday, 7 a.m. to 5 p.m.

AgriStability & CAIS: 1-877-838-5144

PI & OVTP: 1-888-247-4999

Visit: www.agricorp.com





Grape Crop Alert Report - July 2008

This is the Grape Crop Alert for July 4 sponsored by the Grape Growers of Ontario prepared by Kevin Ker and Ryan Brewster of KCMS Applied Research and Consulting Inc. The 2008 publication 360 supplement is available online at: <http://www.omafra.gov.on.ca/english/crops/pub360/p360toc.htm>

The Niagara Irrigation Advisory is new for 2008, initiated by Ken Slingerland and there are reports on the WIN website (<http://www.weatherinnovations.com>).

After an extended period of wet weather, the first two days of July were marked by mild temperatures and clear skies which led to an increase in the crop evapotranspiration rates as a result of intense solar radiation. Temperatures stayed around 21.5°C, with the maximum reaching between 28 and 29°C. Soil moisture at 10-cm and 30-cm depths decreased quickly however at 50-cm depth, soil moisture is still stable. With warmer, dryer conditions anticipated, soil drying rates will increase. However, isolated thunderstorms especially in the Virgil and Niagara-on-the-Lake area have made soil conditions very wet. Though precipitation is not expected for the next 5 days, irrigation is still not recommended at this time.

The post-bloom/berry sizing stage is highly susceptible to infection by downy mildew, black rot and powdery mildew. Black rot lesions and active mildew sporulation from downy and powdery mildew have been observed. Be aware of which products are capable of controlling each of these diseases. From this point onwards fruit infections can take place and cause aborted berries or limit berry growth and result in split fruit and injured clusters. Now is not the time to skimp on product rates, water volume or spray intervals.

Recent weather conditions are perfect for infections by mildews and black rot. Throughout the post bloom period is when you should continue using locally systemic materials. These materials are absorbed by the tissue and are relatively rain fast. **DO NOT GO BEYOND 7 DAYS BETWEEN SPRAYS TO CONTROL POWDERY MILDEW.**

A botrytis specific spray may be used on susceptible cultivars such as the Pinot varieties, Riesling and others with thin skins or prone to late season Botrytis. For resistance management (and cost) each botrytis specific product should never be used more than once per season.

*****GBM UPDATE** - Anticipated first egg hatch of the second generation was/is July 2-4 for the early areas, July 3-5 for the mid-season areas and July 4-6 for the late season areas. Altacor is a new product registered for use this year and is the preferred material for this generation however; supplies of Altacor are very low in Niagara. Delegate is also labelled for suppression of GBM and may be used in lower pressure locations and if used it should be at the high label rate. If you intend to use one of these two products be aware that they have a unique mode of action and must be applied at the beginning of the spray period for your area to ensure residues are established on the clusters before the insect starts feeding. **These products do not kill the insect by contact; the insect must ingest the material to be effective.** Be aware that Altacor or Delegate will not provide any control of leafhoppers.

Continued on next page



Grape Crop Alert Report - July 2008 (Cont'd)

Continued from previous page

Phylloxera galls have been picked up on susceptible cultivars with egg hatch underway. If your dealer has the new product Movento, this would be an excellent choice.

Leafhoppers have started to move into cultivated grape blocks. The species that are primarily being found are the three-banded leafhopper (TBLH) and the potato leafhopper (PLH). Some stippling and leaf cupping has been observed up by scouts throughout the canopy with damage levels still remaining low. Watch for the mowing of nearby hay fields and ditches which may drive LH into vineyards. This is a site specific pest and the need to spray will depend on vine age, vine health and amount of injury observed.

Niagara Grape & Wine Festival 2008

The 57th annual Niagara Grape & Wine Festival will be held September 19 to 28, 2008. Events include:

- **Scotiabank Celebrity Luncheon with Guest Speaker Don Cherry**

Wednesday, September 17, 2008 commencing at 11:30 a.m.

Club Roma - 125 Vansickle Road, St. Catharines

Ticket order form enclosed in newsletter.

- **Grape King Installation**

Wednesday, September 17, 2008

Grape King nomination forms have been mailed out. Nominations are due by August 14, 2008. Nominations can be returned by mail to the

GGO office; by fax to (905) 688-3211; or by email to kathys@grapegrowersofontario.com



- **Grape Stomp - Stompers Needed**

Saturday, September 20, 2008 (1:00 - 3:00 p.m.)

Montebello Park (Bandshell), Ontario Street

If you are interested in being a "stomper" on the "grower team", please call Kathy Sirotnik at (905) 688-0990 Ext. 224

- **Annual Pen Centre Grande Parade**

Saturday, September 27, 2008

Commencing at 11:00 a.m.

Downtown St. Catharines

Triggs International Premium Vinifera Lecture Series

Announcing the 5th Annual Triggs International Premium Vinifera Lecture Series at CCOVI. The speaker Dr. Daniel Roberts, is from Integrated Winegrowing, California. For more information, please visit <http://www.brocku.ca/ccovi/>



- **September 2, 2008:** Vineyard visits/technical workshops
- **September 3, 2008:** Public lecture entitled *Influence of Climate on Variety Choice and Wine Quality*

Shores of Erie International Wine Festival



The Shores of Erie International Wine Festival will take place September 4-7, 2008 at Fort Malden, Historic Site of Canada in Amherstburg, Ontario. "The festival combines the perfect blend of regional wines, fine cuisine, and an eclectic mix of live entertainment."

The Grape Growers of Ontario is a

VQA Sponsor at this event. Come and join us!

For more information, please visit www.soewinefestival.com.

Electronic GGO Newsletter

If you are interested in receiving the Grape Growers of Ontario newsletter in electronic format, please call Nathalie Dreifelds at: (905) 688-0990 Ext. 242 or email:

ndreifelds@grapegrowersofontario.com



Berry Sensory Analysis at Brock University

CCOVI is offering for the first time in Canada a Continuing Education Course on *Berry Sensory Analysis*. Dr. Gianni Trioli from Vinidea, Italy will be the presenter for this seminar.

- **When:** September 11, 2008
- **Where:** Inniskillin Hall, Brock University
- **Cost:** \$195 Early Bird Registration (after August 15, 2008 the cost is \$225) includes health break, lunch, binder and parking
- **Contact:** Barb Tatarnic at (905) 688-5550 X4652 or email ccovi@brocku.ca





For Sale	Contact	Telephone
<ul style="list-style-type: none"> • Euro hedger complete with C-W mount bracket and flow control valve, very little used. 	Jim	(905) 563-4195
<ul style="list-style-type: none"> • Premium quality Italian stainless steel tanks available, many sizes in stock from 1,000 to 11,800 litres with or without jackets. 	Fred	(905) 684-3300
Wanted		
<ul style="list-style-type: none"> • Looking to buy used 8-foot steel grape posts. 	Fred	(905) 348-3300 or (905) 682-2439
<ul style="list-style-type: none"> • Several tankers of white F.H. juice plus truckloads of red F.H. must in bins. 	Herb	1-800-388-5384
Looking to buy or sell grapes.	Julie at the GGO Office	(905) 688-0990 X228



Get Your Grape Grower Sign!

Please contact Nathalie at (905) 688-0990
Ext. 242 for an order form.

To advertise in the
newsletter, please contact
Nathalie Dreifelds at
(905) 688-0990 Ext. 242

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Did you introduce a new grape variety?
Or perhaps a new growing or winemaking technique?
Have you attempted new cultural management or planting strategies?
Are the yields with this new product/process less than your target?
If so, your vineyard could be eligible for Scientific Research & Experimental Development Tax credits for up to 70% of your costs.
Contact Kevin Goheen, Director of SR&ED Tax Services, McLarty & Co, 613.726.1010 x227, kgoheen@mcclarty.co.ca, for a free consultation.

Disclaimer: This is a paid advertisement and as such does not reflect the views, support and/or opinions of the Grape Growers of Ontario.