



Grape Growers of ONTARIO

Newsletter - Volume 6 - Special Edition - July 2009

...Dedicated to the Success of Ontario's Grape Growers

Wine Grape Price Negotiations, July 20 & 21, 2009

Dear Members of the Grape Growers of Ontario:

The Grape Growers of Ontario met with the Wine Council of Ontario for two days of negotiations for wine grapes Classes 5-10f, icewine and late harvest juice on July 20th and July 21st, 2009. Over the course of two days a settlement was reached for wine grape prices for the 2009 harvest. The final negotiated price for 2009 including icewine and late harvest juice is included for your perusal on page 3 of this newsletter.

The negotiations this year included a review of the current state of the grape and wine industry, price comparisons throughout North America, and current sales projections through all channels for wines sold in Ontario as VQA and Cellared in Canada.

The WCO presented their demand number of 47,800 tonnes as compared to the supply estimate of 56,773, provided by the GGO. The final offer presented by the WCO included an additional targeted tonnage of 2200 tonnes for purchase during the 2009 harvest. Although the WCO number does not reflect the purchase of the entire estimated crop, the GGO will be entering into discussions next week to consider options for dealing with the remaining tonnage.

I would like to thank the Negotiating Team and Grower's Committee for providing the support, direction and guidance during these challenging negotiations.

Bill George, Chair



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GGO Services

- Grape Research, Pricing & Promotion
- Grape Inspection
- Government & Industry Relations
- Government Lobbying
- Government Policies & Regulations
- Farm Labour Legislation & Program
- Chemical Registration
- Nutrient Management
- Crop Insurance Requirements
- KCMS Code-A-Phone
- Business Risk Management (CAIS & SDRM)
- Weather INnovations Incorporated (WIN)

Premium Vineyard Production Practices and Demonstration Days

Premium Vineyard Production Practices demonstrations were sponsored by the GGO on June 23rd and 24th to promote good soil and fruit zone management. 118 growers participated in the two days held at Henry of Pelham Winery and Dave Lambert's farm.

Many thanks to Helen Fisher, Kevin Ker, Andy Reynolds, Gabriel Balint, Ken Slingerland, Wendy McFadden-Smith, Donna Speranzini and the OMA-FRA Soil Team.



Thank you to all of the growers and wineries who participated to make each day a success!

2009 GRAPE GROWER OF THE YEAR



**Make your nomination now for the
2009 Grape Grower of the Year!**



Submit the name of the Ontario grape grower that you feel would be an excellent candidate for the 2009 Grape Grower of the Year. The nominee must have a working knowledge of vineyard management and the grape growing industry. This position, also recognized as the Grape King, represents a 58 year "Tradition of Excellence" for Ontario's grape and wine industry. Please complete the enclosed nomination form and return it to the office by Friday, August 14th, 2009.

2009 Pricing for Wine Grapes

Following wine grape price negotiations on July 20-21, 2009, please find listed below the final negotiated prices for wine grapes. For comparison, the 2008 price per tonne for wine grapes is found in the last column.

Class	Variety	2009 Price (\$/tonne)	2008 Price (\$/tonne)
5	DeChaunac, Rosette	\$659	\$659
5a	Marechal Foch	\$780	\$788
5b	Baco Noir, Chambourcin	\$843	\$860
5c	Experimental Red Hybrid	\$643	\$643
6	New York Muscat	\$520	\$520
7	S.V. 23-512	\$483	\$483
7a	Seyval Blanc, Vidal	\$588	\$600
7b	Geisenheim, etc.	\$510	\$510
7c	Experimental White Hybrid	\$447	\$447
9	J. Riesling	\$1,368	\$1,471
9a	Auxerrois	\$1,192	\$1,229
9b	Chardonnay	\$1,396	\$1,509
9c	Gewurztraminer	\$1,524	\$1,639
9d	Pinot Gris	\$1,563	\$1,672
9e	Sauvignon Blanc	\$1,539	\$1,655
9f	Experimental White Vinifera, Pinot Blanc	\$1,214	\$1,292
10	Gamay, Zweigeltrebe	\$1,283	\$1,395
10a	Pinot Noir	\$1,933	\$2,101
10b	Cabernet Sauvignon	\$1,875	\$2,038
10c	Cabernet Franc	\$1,676	\$1,822
10d	Merlot	\$1,894	\$2,059
10e	Shiraz	\$2,164	\$2,143
10f	Experimental Red Vinifera	\$1,366	\$1,366
	Distilling	\$125	\$125
	Sherry	\$300	\$300

Variety	2009 Price (\$/litre)	2008 Price (\$/litre)
Late Harvest Juice at 26° Brix	\$4.58	\$4.58
Vidal Icewine juice at 35° Brix	\$15.76	\$15.76
Vinifera Icewine juice at 35° Brix	\$24.16	\$24.16

NOTE:
Minimum price for Ice-wine grapes is 125% of the price based upon normal harvest.

Up Coming Events:

PECWA - Prince Edward County Wine Growers Association Tradeshow and AGM

Friday, August 14th, 2009

- Field Day - Vineyards in the county
- Lake on the Mountain Annual Gala Dinner (6:30pm for 7:30pm)

Saturday, August 15th, 2009 (9am - 4pm)

- Trade Show and Seminars (PEC Community Centre)

Sunday, August 16th, 2009 (9:00am to completion)

- AGM (Bloomfield Town Hall) - Members only

For more information, please contact: www.thecountywines.com or Bonnie Evans - cwhevans@bellnet.ca
Sally Peck - sally@sugarbushvineyards.ca or Margaret Appleby - Margaret.appleby@ontario.ca

RETIREMENT LIFE SHOW 2009

The show will take place on September 19th and 20th, 2009 at Bingeman's Conference Center in Kitchener and will focus on trying to put pre-retirement, retirement and after retirement into a LIFE situation, rather than just exotic traveling arrangements and selling items most people cannot afford. They will be showcasing Financial Planners, Estate Planners, a Fashion Show tailored for the 50 plus crowd, cooking ideas and many other day-to-day products and services on display. For more information, please contact www.retirementlifeshow.ca



'NEW' CODE-A-PHONE NUMBER

The new call-in number is:
905-708-6620

Once on the line follow the prompts to option #2 for grape information.

Grapes for Sale?
Please call Julie Dixon at
905-688-0990 x228

To place an ad, please contact
Sylvana Lagrotteria at 905-688-0990 x231 or
slagrotteria@grapeandtenderfruitontario.com