



# Grape Growers of ONTARIO

Newsletter - Volume 7 - August 2010

...Dedicated to the Success of Ontario's Grape Growers

**Joannie Rochette to speak at 2010 Scotiabank/  
ScotiaMcLeod Celebrity Luncheon  
September 15, 2010 at Club Roma**



## Industry Workshops—2010 Plateau Pricing Pilot

The Grape Growers of Ontario (GGO), Wine Council of Ontario (WCO) and Winery and Grower Alliance of Ontario (WGAO) invite all grape growers, processors and industry partners to attend one of the following workshops on the 2010 Plateau Pricing Pilot Program.

### SOUTHWESTERN ONTARIO

**DATE:** Friday, August 6, 2010

**TIME:** 3:00 – 4:00 pm

**LOCATION:** Colio Estate Winery  
1 Colio Drive, Harrow

### NIAGARA

**DATE:** Tuesday, August 10, 2010

**TIME – Session 1:** 9:00 am – 12:00 noon

**TIME – Session 2:** 1:00 pm – 4:00 pm

**LOCATION:** Brock University  
Room 203, Academic South  
500 Glenridge Avenue, St. Catharines

### PRINCE EDWARD COUNTY

**DATE:** Sunday, August 15, 2010

**TIME:** 11:00 am – 12:00 pm

**LOCATION:** Bloomfield Town Hall  
289 Main Street, Bloomfield

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- Grape Research, Pricing & Promotion
- Grape Inspection
- Government & Industry Relations
- Government Lobbying
- Government Policies & Regulations
- Farm Labour Legislation & Program
- Chemical Registration
- Nutrient Management
- Crop Insurance Requirements
- KCMS Code-A-Phone
- Business Risk Management (CAIS & SDRM)
- Weather INnovations Incorporated (WIN)

## - Scotiabank/ScotiaMcLeod Celebrity Luncheon - Purchase your tickets now!

The luncheon will take place at Club Roma on September 15, 2010, beginning at 11:30 am with a wine reception to be followed by lunch at 12 noon. The keynote speaker this year is Joannie Rochette. Tickets are \$75pp or \$550 for a table of 8. Please find a ticket order form enclosed. Once complete return to the Grape Growers of Ontario board office.



**Mail:** P.O Box 100  
Vineland Stn, ON L0R 2E0



Possibility grows here.



**Drop-off:** 1634 South Service Road  
St. Catharines, ON L2R 6P9



Tickets are available for order at [www.grapegrowersofontario.com](http://www.grapegrowersofontario.com)  
or by calling the office at (905) 688-0990.

## Up Coming Events:

### **PECWA - Prince Edward County Wine Growers' Association 11th Annual Dinner, Tradeshow, and AGM**

**Friday, August 13th, 2010** - Annual Gala Dinner at the scenic Isaiah Tubbs Resort

**Saturday, August 14th, 2010 (9am - 4pm)** - Trade Show and Seminars (Picton Arena)

**Sunday, August 15th, 2010 (9:00am to completion)** - AGM (Bloomfield Town Hall)

- Members only

**For more information, please contact:** [www.thecountywines.com](http://www.thecountywines.com) or Sally Peck at [sally@sugarbushvineyards.ca](mailto:sally@sugarbushvineyards.ca)

**Special Offer** - Isaiah Tubbs is offering a 10% discount on rooms (reference the Prince Edward Winegrowers when booking) <http://www.isaihtubbs.com>.

### **NIAGARA WINE FESTIVAL September 17th - 26th, 2010**

Enjoy more than 100 events including winery tours and tastings, concerts, Niagara cuisine, artisan shows, wine seminars, live entertainment and one of Canada's largest street parades during the 59th Niagara Wine Festival. For full event details please visit [www.niagarawinefestival.com](http://www.niagarawinefestival.com).

## Joannie Rochette to speak at 2010 Scotiabank/ScotiaMcLeod Celebrity Luncheon

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**St. Catharines, ON (Wednesday July 28, 2010):** The Grape Growers of Ontario, in partnership with Scotiabank/ScotiaMcLeod, Friends of the Greenbelt Foundation, and the Niagara Grape and Wine Festival, are pleased to announce that the 2010 Olympic bronze medalist – Joannie Rochette - will be the speaker at the 2010 Celebrity Luncheon which kicks off the 59<sup>th</sup> Annual Niagara Wine Festival. The event will take place at Club Roma in St. Catharines on Wednesday, September 15<sup>th</sup> at 11:30 a.m.

Powerful, dynamic and musical are words that describe six-time Canadian Champion and World Silver Medalist Joannie Rochette. Her astounding presence on the ice immediately captures your attention. Skating since she was 22 months old, she made her first mark on Canadian skating in 2000 and 2001 where she won the Novice and Junior titles back to back. The following year, she claimed the bronze medal in her Senior debut and, in 2005, finally realized the dream of becoming Canadian Champion. She is the fifth Canadian to win a medal in ladies' figure skating at the Olympics. Because of her inspiring determination she received the first Terry Fox Award for the 2010 Winter Olympics.

"The Grape Growers of Ontario are thrilled to have a 2010 Olympic athlete speaking at this year's Celebrity Luncheon," says Bill George Jr., Chair of the Grape Growers of Ontario. "Joannie's story of determination and the ability to overcome adversity will be powerful and moving," says Debbie Zimmerman, CEO of the Grape Growers of Ontario.

"Scotiabank is very proud to once again be a major sponsor of the Scotiabank/ScotiaMcLeod Celebrity Luncheon. 2010 marks our 26th year of sponsoring the Scotiabank/ScotiaMcLeod Luncheon and we are very excited to have Joannie Rochette as this year's speaker," said Larry Graber, Scotiabank's Agricultural Banking Relationship Manager. "We encourage everyone, and especially our valued customers, to join us at this year's Scotiabank/ScotiaMcLeod Celebrity Luncheon."

"The Greenbelt Foundation is proud to sponsor the Luncheon again," said Burkhard Mausberg, President, Friends of the Greenbelt Foundation. "Joannie Rochette and the Greenbelt have much in common: a leading example for our children, an invincible spirit, and a bright future."

"The Niagara Grape and Wine Festival recognize the importance of the Scotiabank/ScotiaMcLeod Luncheon as the annual celebration of our growers and their tireless efforts. We anticipate the 2010 Celebrity Speaker, Joannie Rochette, as she is a young woman who possesses strength, integrity and passion and will surely inspire us as we come together for this Festival tradition." Kimberly Hundertmark, Executive Director, Niagara Grape and Wine Festival.



## Confine: Finally a Registered Phosphorous Acid Fungicide for Grape Downy Mildew

Ontario grape growers now have access to a phosphorous acid fungicide to control downy mildew. OMAFRA has worked with the Agronomy Company of Canada, the Grape Growers of Ontario and the Pest Management Regulatory Agency to achieve an emergency registration of Confine fungicide on grapes in 2010.

Phosphorous acid is systemic: it moves from treated tissue into new tissues as they develop. It gives good to excellent protective activity and prevents lesion development when applied 3-4 days after infection. It also reduces spore production when applied to existing lesions.

The labelled rate is 2.9 L/500 L pre-bloom or 5.8L/1000 L post-bloom. Concentration is important : using less than the labelled rate may result in incomplete control while exceeding the rate can result in burning.

Loss of activity of phosphorous acid fungicides has been reported in other crops time after long and repeated use. Do not tarnish this “silver bullet” by misusing it: practice resistance management by rotating it with other chemistries.

Confine has a 4 hour re-entry period and a 1 day pre-harvest interval.

### *Industry News:*

- ***Gold Medal Winner for the Grape Growers of Ontario Pinot Noir Award goes to ...Coyote's Run Estate for their 2007 Red Paw Vineyard Pinot Noir***

Congratulations to Jeff Aubry and his team at Coyote's Run Estate for winning the 2010 GGO Pinot Noir Award.

The 2010 Ontario Wine Awards and Sip & Savour Ontario events were both exciting and different, celebrating the union of Ontario VQA wine and regional cuisine all taking place on the same day in Toronto. The Ontario Wine Awards have grown in both size and stature and, as an industry, we are working hard to promote this growth and pay tribute to the excellent VQA wines produced here in Ontario.



Left to Right: Bill George Jr. (Chair, GGO) and Jeff Aubry (Coyote's Run Estate)

- ***New Winery Opens in Niagara-on-the-Lake - PondView Estate Winery...a harmony of earth and vine.*** With over 3 generations of wine making experience, PondView Estate Winery is pleased to bring their view of the vine to you. Situated in beautiful Niagara Wine Country, PondView Estate Winery, a family owned winery operated by Luciano and Adriana Puglisi. Pondview Estate Winery held their official open house on Wednesday June 30, 2010. For more information or to visit the winery please contact [www.pondviewwinery.com](http://www.pondviewwinery.com) or call 905-468-0777.



## **AGRICULTURE AND AGRIFOOD CANADA**

### **AgriInvest Deposits Now Accepted At Financial Institutions**

**Ottawa, Ontario, July 19, 2010** – AgriInvest Deposit Notices will start to appear in producers' mailboxes over the coming weeks with information on how and where to make their 2009 AgriInvest deposit.

Producers can now make their AgriInvest deposits at a participating financial institution of their choice. Moving AgriInvest accounts closer to where producers live and work gives them the flexibility to keep track of their funds more easily and to earn a competitive rate of interest on their deposits.

Producers must open an account at their local financial institution and make their 2009 AgriInvest deposit by the deadline indicated on their Deposit Notice to receive a matching contribution from governments.

Existing funds currently held by the federal government will be transferred to the producer's AgriInvest account held at their financial institution. Producers can request a withdrawal from their AgriInvest account through their financial institution at any time throughout the year.

AgriInvest is a business risk management program under Growing Forward, a federal-provincial-territorial initiative. AgriInvest helps farmers manage small income declines. Every year, farmers can make a deposit based on a percentage of their Allowable Net Sales and receive matching contributions from governments.

The program is delivered by Agriculture and Agri-Food Canada (AAFC) in all provinces except Quebec where it is delivered by La Financière agricole du Québec (FADQ). In Quebec, deposits will continue to be held by la FADQ.

To learn more about AgriInvest, visit the program website at [www.agr.gc.ca/agriinvest](http://www.agr.gc.ca/agriinvest) or call AAFC toll free at 1-866-367-8506.

## **UPDATE YOUR CROP AND COMPANY INFORMATION NOW!**

Throughout the months of July, August and September the Grape Growers of Ontario will be making calls to our membership updating crop and company information. All calls will be made by our summer student, Nick Lemieux. We thank you in advance for your cooperation to help us serve you better in the future.

In our efforts to keep our membership informed in a timely manor, we ask that you provide us with your current email address. Please note that all individual's and company's information is confidential and will only be used by the Grape Growers of Ontario.

**To provide an update of your information, please contact Nick Lemieux  
at the Grape Growers of Ontario office at 905-688-0990 x230.**

## Vitis Update - Are you ready for harvest?

### **Instruction Tips - How to Print Vineyard Maps**

To print the map on “letter” size paper and landscape view: **Select** print at top right tool bar when viewing the vineyard map - fill in desired title and comment notes - **select** “create printout” button - on this pop-up screen of the map, **select** the file menu in upper left hand corner of the tool bar - then **select** the “page set-up” in drop down - **select** letter for size of paper and landscape under orientation - then again **select** file from top tool bar and print.

### **Instruction Tips – How to Print a Vitis Grower Inventory Report**

The Vitis Grower Inventory Report is good reference to go with the maps of your farm. It provides the following information: Vineyard # and Name, Block ID (assigned by Agricorp during mapping), and Alternate Block ID (your corresponding name or number of the block, Variety Name and Clone, Reported # of Vines, Rootstock, Planting Year, # of Rows, Growing area, Row and Vine Spacing.

To generate a current Vitis Grower Inventory Report **click** on “Report” on the main tool bar of Vitis Screen - **select** Vitis Grower Inventory Report - **click** on “Run Report” button - **click** on “Export to PDF” button.

### **Completing Your Weigh Bills Correctly and Your Vitis Account**

It is our goal to increase the amount of yield data that is received and viewed in Vitis accounts for the crop year 2010. The yield information is valuable for you to analysis later after harvest. In addition, if you are a production insurance client, it makes it easier for the adjuster to roll up the yield information quickly for timely processing of claims in the fall or yield reporting during the underwriting period.

#### ***Tips on how to ensure your yield information will attached to blocks in Vitis:***

- Make sure all alternate vineyard and block ID’s are entered into Vitis before you use them on the weigh bill for tracking.
- If you have new blocks coming into production (planted in 2007 or 2008), please make sure that these the block information has been recorded into Vitis and a mapping request generated.
- Make sure that you have updated Vitis Maps and Vitis Grower Inventory Reports printed off and have a copies handy for reference in the home office, in the truck that delivers the crop, as well as make sure your field person at your contracted winery has a copy.
- Make sure that you have a copy of the “Weigh Bill” form completely filled out before delivering the grapes to the winery.

#### **For updates please contact:**

- Non-Production Insurance growers - Nick Hubbard at 905-688-0990 x229.
- Production Insurance growers - Your assigned fruit adjuster.

## - Environmental Science Research Project - Identifying Knowledge Transfer Distribution Patterns

The Grape Growers of Ontario (GGO) has been approached to participate in an Environmental Science research project to identify knowledge transfer distribution patterns between small and large scale Ontario grape growers. Katie Tulk is preparing her Masters Degree thesis project and has chosen to study grape growers' use of alternative pest management and/or pesticide practices and how information is transferred between growers and other resources.

Katie Tulk and her academic advisor, Marney Isaac, Assistant Professor at the University of Toronto, will conduct the research through telephone or in-person surveys. The surveys will take between 20 to 30 minutes to complete and the questions are general in nature and related to crop management. The university will also collect soil samples from each participant to analyze for organic content and pesticide residue.

All information will be treated confidentially by the researchers with only the final report being made available to participants and the Grape Growers of Ontario. As the GGO participates in a number of pesticide research activities, we see potential value in this project in helping to identify gaps and improve the availability of pest management information for our members.

We encourage you to complete the survey if you are contacted by Katie Tulk of the University of Toronto, however participation is voluntary.

### *2010-2011 Grape King*



**Make your nomination now for the 2010 Grape King!**  
**Friday, August 13, 2010 Deadline**  
**See enclosed nomination form.**



To place an order for the  
“100% Grown by Grape Growers of Ontario”  
bottle labels please contact Gillian McWilliams or Julie Dixon  
at 905-688-0990

<b>For Sale</b>	<b>Contact</b>	<b>Telephone</b>
<ul style="list-style-type: none"> <li>• Stelco 8' T Bar posts, slightly used.</li> </ul>	Eric	905-682-8604
<ul style="list-style-type: none"> <li>• 2 - Willmes 1,250 screw presses.</li> </ul>	Collin	905-341-3939
<ul style="list-style-type: none"> <li>• 5" x 30' Wade rain irrigation pipe, \$75 each.</li> <li>• 5" x various lengths, flex lines.</li> <li>• 6 cyl. Perkins with three stage rovatti irrigation pump, complete with suction line, 200 hours, \$12,000.</li> </ul>	Kevin	905-651-4437
<ul style="list-style-type: none"> <li>• Brand new MX 5100 Kubota tractor, 15 hours, 3-year warranty, \$19,000.</li> <li>• Lipco Spray Recover Tower, left &amp; right, brand new, \$7,200.</li> <li>• John Deere 5400, narrow 2-wheel drive, cab air condition, new tires, great condition, \$14,200.</li> </ul>	Mark	905-563-1479
<ul style="list-style-type: none"> <li>• 1,000 gallon Sprayer, pull type, 8-10 years old.</li> <li>• Blue Mower.</li> <li>• 3 point hitch Sprayer, 3 point hitch Finishing Mower, 3 ph Fertilizer Spreader, 3 ph Rear Blade, 3 ph Rototiller.</li> <li>• Tree Trimmer.</li> <li>• Grape Hoe.</li> </ul>	Domenic	905-892-1518
<b>Wanted</b>		
<ul style="list-style-type: none"> <li>• Himrod grapes.</li> </ul>	Joe	905-563-4432



**Grapes for Sale?**

Please call Julie Dixon at 905-688-0990 x228 or download a form at [www.grapegrowersofontario.com](http://www.grapegrowersofontario.com)



**Get Your Grape Grower Sign!**

Please contact Julie Dixon at:  
905-688-0990 x228 or  
[jdixon@grapegrowersofontario.com](mailto:jdixon@grapegrowersofontario.com)  
for an application and tax exemption form.

To place an ad, please contact  
Sylvana Lagrotteria at 905-688-0990 x231 or  
[slagrotteria@grapeandtenderfruitontario.com](mailto:slagrotteria@grapeandtenderfruitontario.com)