



THE FAIRMONT ROYAL YORK, TORONTO, ONTARIO ~ MONDAY OCT. 3 AND TUESDAY OCT. 4, 2016

Sponsorship Opportunities

Be part of this exciting program by being a champion for women in the industry and participate as a sponsor. We have outlined the levels of sponsorship opportunities that are available providing you with the benefits of each level.

As a sponsor you will receive:

- Great awareness with your logo/name listed in the IMCI Advancing Women final program and several promotional emails that are sent out from April 2016 to October 2016.
- Your logo/name listed on the Sponsor PowerPoint presentation loop during the receptions, breakfast, coffee breaks, banquet and lunch.
- Your logo/name listed on the signage in the registration area and areas of specific sponsorship i.e. coffee breaks, lunch, etc.
- Your logo/ name listed in the IMCI Advancing Women website Sponsor section with a short corporate profile and a link to your website.

Here are the levels of sponsorship and the further benefits that you will reap!

Mentor Level: \$2,500.00

The Mentor Level sponsor will be provided with one complimentary registration to the conference.

Network Level: \$5,000.00

The Network Level sponsor will be entitled to two complimentary registrations to the conference.

Opportunity Level: \$7,500.00

The Opportunity Level sponsor will be entitled to two complimentary registrations to the conference and will have a complimentary booth space of 10 feet x 5 feet in the registration area.

Dream Level: \$10,000 and more

The Dream Level sponsor will be entitled to three complimentary registrations to the conference and will have a complimentary booth space of 10 feet x 5 feet in the coffee/reception/registration area.

Tailored Sponsorship Levels:

All sponsors of these tailored Sponsorship Levels will receive above benefits and the benefits listed in each exclusive package below. Each will also have the opportunity for a representative of the organization be part of a “Sponsor’s Panel” being held during the conference agenda on Monday and Tuesday. The Panels will be moderated by our Master of Ceremonies and will express their thoughts to this topic:

“Agriculture is a broad field and industry with many opportunities for individuals to express their interest in the industry through a career or involvement at some level. Give your perspective form a personal or corporate viewpoint as to the role women can play in today’s ag industry and what opportunities are available for women in ag today and what skills they should possess.”

Lanyard (One Available): \$8,500.00

This level sponsor will be provided with:

- Two complimentary registrations to the conference
- additional exclusive brand signage at the registration desk
- mention during the conference
- your logo on the Lanyard right above the name tag, together with Advancing Women masthead and the IMCI logo
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee and reception area
- Opportunity to include materials in the delegate bag

Welcome Coffee Reception (One Available): \$8,500.00

This level sponsor will be provided with:

- Two complimentary registrations to the conference
- additional exclusive brand signage at the coffee stations
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee and reception area
- Opportunity to include materials in the delegate bag

Coffee Breaks (Two Available): \$8,500.00 each

This level sponsor will be provided with:

- Two complimentary registrations to the conference
- additional exclusive brand signage at the coffee stations
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee and reception area
- Opportunity to include materials in the delegate bag

Delegate bag (One Available): \$10,000.00

This level sponsor will be provided with:

- Three complimentary registrations to the conference
- additional exclusive brand signage at the registration desk
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee and reception area
- Logo to appear on the delegate bag with the AWC masthead and IMCI logo
- Opportunity to include materials in the delegate bag

Printed Program (One Available): \$10,000.00

This level sponsor will be provided with:

- Three complimentary registrations to the conference
- additional exclusive brand signage at the registration desk
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee and reception area
- half page ad in the AWC WEST printed program and profile mention as sponsor of the printed program,
- Opportunity to include materials in the delegate bag

Banquet/Evening Event Wine Sponsor (One Available): \$10,000.00

This level sponsor will be provided with:

- Three complimentary registrations to the conference
- additional exclusive brand signage at the Banquet/evening event, logo labelling on the wine bottles
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee/reception area
- Opportunity to include materials in the delegate bag

Conference Wi-Fi sponsor (One Available): \$12,000.00

Be recognised in a major way by sponsoring the Wi-Fi connection for the plenary room of the conference.

This level sponsor will be provided with:

- Three complimentary registrations to the conference
- additional exclusive brand signage at the registration desk
- mention during the conference
- your name /logo presented on a loop during the plenary on the front presentation screens with Wi-Fi access code
- your name /logo presented in the printed program with the Wi-Fi access code
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee and reception area
- Opportunity to include materials in the delegate bag

Breakfast (One Available): \$15,000.00

This level sponsor will be provided with:

- Three complimentary registrations to the conference
- additional exclusive brand signage at the breakfast buffet tables
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee/reception area.
- Opportunity to include materials in the delegate bag

Lunch Sponsor (One Available): \$15,000.00

This level sponsor will be provided with:

- Three complimentary registrations to the conference
- additional exclusive brand signage at the reception
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee/reception area
- Opportunity to include materials in the delegate bag

Banquet Reception Sponsor (One Available): \$15,000.00

This level sponsor will be provided with:

- Three complimentary registrations to the conference
- additional exclusive brand signage at the reception
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee/reception area
- Opportunity to include materials in the delegate bag

Banquet Sponsor/Evening Sponsor (One Available): \$20,000.00

This level sponsor will be provided with:

- Four complimentary registrations to the conference
- additional exclusive brand signage at the evening event
- mention during the conference
- one complimentary booth space of 10 feet x 5 feet in the registration/coffee/reception area
- Opportunity to include materials in the delegate bag